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Root Learning Named “Purveyor of the Year” For Strategic Partnership with Outback Steakhouse

Sylvania, Ohio - April 7, 2010 – Root Learning Inc., a global leader in strategic consulting, was named a 2009 “Purveyor of the Year” by Outback Steakhouse Inc. (OSI) for its work with Outback Steakhouse. Since 2008, Root Learning has provided Outback Steakhouse with custom, strategic learning solutions to help cascade strategies throughout its workforce to increase satisfaction and loyalty amongst employees.

“Root Learning continues to provide Outback Steakhouse with top-notch service while delivering creative strategies that greatly contribute to our success, said Jeff Smith, President, Outback Steakhouse. “We truly value our partnership with Root Learning, and we congratulate them on winning ‘Purveyor of the Year’ for our Outback Steakhouse brand.”

Based in Sylvania, Ohio, with offices in Chicago and London, Root Learning assists companies in aligning strategies with actions and results to solve business problems, using a blend of strategic consulting as well as creative engagement tools and methods.

“Purveyor of the Year” awards are given annually to vendors who consistently demonstrate service excellence by going above and beyond expectations. Tampa-based OSI Restaurant Partners is one of the largest casual dining restaurant companies in the world, operating in all 50 states and 21 countries.

“We are grateful to know that our contributions to Outback Steakhouse have made a significant impact,” said Root Learning CEO Jim Haudan. “This award is truly an honor, and we are grateful to Outback for the recognition and continued partnership.”

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In 2009, Root Learning also was named one of the 50 “Best Small & Medium Companies to Work for in America” for the fifth consecutive year by the Society for Human Resource Management (SHRM) and Great Place to Work Institute (GPTW).

About Root Learning

For more than 20 years, Root Learning has partnered with the world’s leading Fortune 1000 companies to help activate, execute and sustain strategic imperatives throughout their organizations. Root Learning brings a unique blend of strategic consulting and proprietary creative engagement methods to solve meaningful business problems where people are the critical lever to success. Root Learning’s talented global team of 100 has connected millions of people, deployed thousands of strategies, and helped more than 500 organizations worldwide, including PepsiCo, Taco Bell, Starbucks, Hampton Hotels, Delta, General Motors, Dow Chemical and Prudential Insurance. For more information, visit www.RootLearning.com.

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